

LAKE MICHIGAN

61ST STREET

63RD STREET

67TH STREET

KING DRIVE

COTTAGE GROVE

SW

SOUTH CHICAGO

Jackson Park

WOODLAWN





SW QUADRANT UPDATE

April 20, 2017



SW QUADRANT COMMITTEE SUMMARY OF LEADERSHIP AND MEMBER ACTIVITIES

***“HELLO”* CAMPAIGN**

In keeping with the SW Quadrant Mission, leadership committee member Shante Marshall continues her person to person, door to door crusade of engagement. Kind gestures, acknowledgement and conversation is her holistic approach to lifting morale and changing the self-image of our community. She and others with her wear a T-Shirt with the word “HELLO” printed on it

General Events

SW Quadrant Committee Members have attended the following community events since the January 29, 2017.

The Woodlawn Summit
The Washington Summit
SOM 6 Week Seminar
Colony 5 Breakfast

3 Town Hall Meetings

Homeland Security Civil Rights Division Quarterly Meeting

Activities: SW Quadrant Business and Properties Research; Community Strength Assessment

Upcoming Quadrant Events. TBA



SW QUADRANT COMMITTEE

Ongoing Discussions

- **Fine Tuning and Finalizing the SW Quadrant Mission Statement**
- **Adding New Committees to the SW Quadrant Committee Agenda**
- **SW Quadrant Research - What Does The Research Tell Us**
 - **Community Businesses and Employment**
 - **Vacant Lots**
 - **Developers**



SW QUADRANT COMMITTEE

Research Summary

Mission Statement

Still under discussion; should be finalized soon.

Additional Committees

Education Committee. Reasons – Youth, young adult and adult literacy; adult continuing education; and the need to understand changing technologies.

Urban Farming Committee. Reasons – Woodlawn home owners are and rich. Residential back yard farming for profit potential is from \$22,000 to \$123,000. Backyard farming would provide a new and innovative economic base for our community; fortify our community's health and nutrition; and provide an opportunity for our young people to participate in an intergenerational activity and learn about urban agriculture.



SW QUADRANT COMMITTEE Research Summary (con.)

Community Businesses and Employment

The top three community businesses listed on city databases are

- **Fast/Convenient Food Stores**
- **Churches**
- **Child Care**



SW QUADRANT COMMITTEE

Research Summary (con.)

EMPLOYMENT – BUILDING UPON CURRENT NEIGHBORHOOD JOBS

What We Have and What Is Suggested

Fast Food and Retail Food Stores

- There are 17 fast and convenient food facilities and 2 retail grocers in the SW Quadrant. There are no statistics on how many SW Quadrant residents are employed by these business.
- Specialty food stores (green grocers, etc.) have been suggested to meet the nutritional needs of the community. These stores would employ community residents.
- This can be accomplished through partnership.

Example 1. Bringing Pete's Produce to Woodlawn would serve the dual purpose of the holistic need for better nutritional needs and employment

Example 2. Meat and Charcuterie Store and Training Facility - See <http://rangepartners.com/>

Example 3. Backyard Farming For Profit: A Community Business - See <http://motherearthenews.com>



SW QUADRANT COMMITTEE

Research Summary (con.)

EMPLOYMENT – BUILDING UPON WHAT IS ALREADY HERE

What We Have and What Is Suggested (Cont.)

Child Care

- This business is a cottage industry in West Woodlawn. Residents pay each other to care for their children. There are 7 in-home childcare businesses and 3 child daycare facilities in the SW Quadrant.
- Visitors to the Presidential Center and the average tourist (domestic and international) will come with their children. The need for parenting assistance will be great. Child care for the visitors to our community can be offered to give parents respite and allow them both quiet time and an opportunity to experience what our community and the city has to offer to them on their own.
- This is an opportunity for all Woodlawn Residents who have expertise in and/or early child development education and have child care licenses to start or expand their child care business(es).

Suggestion - learn a language. Nationalities (aside from Canadians and the British) whose language is other than English that most frequently visit the USA are residents of Japan, Brazil, China, Germany, France, South Korea and Australia. The top 10 languages are: mandarin Chinese, English, Spanish, Hindi, Arabic, Malay/Indonesian, French, Portuguese and Russian.



SW QUADRANT COMMITTEE Research Summary (con.)

Land

Limited Survey Results revealed the following:

22 Developers and 2 Banks own land parcels in the two sample areas surveyed.

The number of city owned vacant land parcels in the SW Quadrant's 63rd and 67th Street corridors is 47. These vacant land parcels are zoned: B3-2, B3-3, C1-2 and RT-4.